



Branding

Talking Points



Re:Center Ministries

Talking Points

Mission Statement

Re:Center reconciles homeless and hurting people to God, family, and community by the power of Christ in partnership with the local church.

Geographic Footprint

Ministry Sites

- Louisville campus (733 East Jefferson Street, Louisville, KY 40202)
- Southern Indiana campus (229 Walnut Street, Jeffersonville, IN 47130)

Social Enterprise

- Thrift 'n' Thrive (2817 Del Rio Place, Louisville, KY 40220)

Core Values

Christ
Transformation
Community

History

Founded in 1881 by Steve Holcombe, a converted murderer and gambler.

Existed as Jefferson Street Baptist Center until 2014 and Louisville Rescue Mission until 2018.

Brand Position

Re:Center is the only organization in Kentuckiana providing biblically-faithful, gospel-centered care for people who are homeless.

Programs

Re:Center's programs span a continuum of care – from prevention to relief to recovery – for the homeless and hurting.

Homeless Prevention

- Location: Southern Indiana campus
- Clientele: Men, women, and families
- Description: The Prevention Program offers counseling, case management, classes, and support groups that target the root causes of homelessness – e.g., trauma, addiction, joblessness, family brokenness, etc.

Homeless Relief

- Location: Louisville campus
- Clientele: Adult women and their young children
- Description: The Drop-In Program provides intentional spiritual care as well as critical "safety net" services like showers, laundry, mailboxes, and personal belonging storage.

Homeless Recovery

- Location: Louisville campus
- Clientele: Adult men
- Description: The LifeChange Program is a 3-phase, 18-month residential program providing intensive support on the journey out of homelessness and into a transformed life. The program cares for up to 44 men at a time.



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Talking Points



Re:Center Ministries

2018 Renaming & Rebranding

Rationale

- The ministry changed its name to facilitate an expansion into Southern Indiana.
- After much prayer and planning, the staff and board of directors agreed that renaming was the best way to present a cohesive, holistic vision of ministry to the community.

New Name

- "Re:Center" calls attention to the soul change needed at the center of every person – a regeneration that is a prerequisite for any true, lasting life change.
- This change always occurs in response to God's initiative in lovingly pursuing His children.

New Logo

- The whole circle represents a whole gospel and the ministry's desire that every client be reconciled to God.
- The outer rings represent relationships with family/friends and the larger community – relationships that are typically broken in clients' lives but that can be reconciled through the power of the gospel.

New Tagline

- "Where faith comes full circle" represents the God-given faith that leads each client to Re:Center. This is a place where grace can reconcile clients to God, family, and community – making broken lives whole.

Sensitive Topics

Q: Are we a homeless shelter?

A: No. Re:Center does work with people who are homeless and hurting. However, we are not a "homeless shelter" in the way people typically think.

Q: How should we refer to the ministry in shorthand?

A: Use either "Re:Center" or "the ministry." Never use "RCM" or "the center" or "the shelter."

Q: Are we in good financial health?

A: Yes. Additionally, Re:Center is accredited by the Evangelical Council for Financial Accountability and the Better Business Bureau.

Q: Are we affiliated with a particular denomination?

A: For many years, Re:Center was a ministry of Louisville's association of Southern Baptist churches. We are no longer directly affiliated with a denomination, however we still affirm a Southern Baptist doctrine. Re:Center receives support from many Baptist churches as well as other denominations and even other faiths.



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Re:Center Ministries



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Homelessness by the numbers.

In Louisville...

- 1,059 people were homeless during 2019 Street Count
- 11% were unsheltered

In Southern Indiana...

- 283 people were homeless during 2019 Street Count
- 58% were unsheltered

Men vs. Women?

- Men make up two-thirds of the homeless population.
- Women are most often the sole provider in homeless families with children.

Sources: Louisville Coalition for the Homeless & Homeless Coalition of Southern Indiana





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The dark role of childhood trauma.

66%

were subjected to
some form of abuse or
neglect

50%

had parents who
separated or divorced

40%

had a family member
who struggled with
substance abuse

10%

were subjected to
sexual abuse

The most common Adverse Childhood Experience score in our residential program — **a four out of a possible ten** — means our residents are twice as likely to be diagnosed with cancer, four times as likely to experience depression, seven times as likely to be an alcoholic, and twelve times as likely to commit suicide.



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“People don’t become homeless when they run out of money, at least not right away. They become homeless when they run out of relationships.”

- New City Initiatives



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Our Mission

We reconcile homeless and hurting people to God, family, and community by the power of Christ in partnership with the local church.



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“From now on, therefore, we regard no one according to the flesh. Even though we once regarded Christ according to the flesh, we regard him thus no longer. Therefore, if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come. All this is from God, who through Christ reconciled us to himself and gave us the ministry of reconciliation; that is, in Christ God was reconciling the world to himself, not counting their trespasses against them, and entrusting to us the message of reconciliation. Therefore, we are ambassadors for Christ, God making his appeal through us. We implore you on behalf of Christ, be reconciled to God. For our sake he made him to be sin who knew no sin, so that in him we might become the righteousness of God.”

- 2 Corinthians 5:16-21

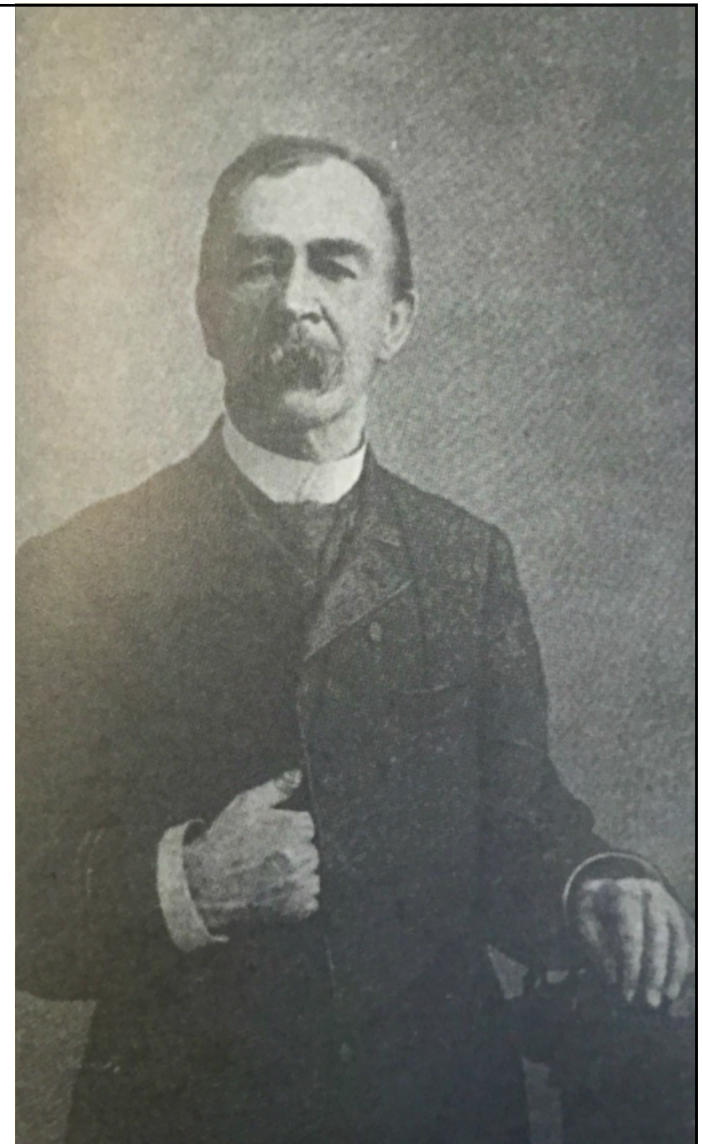


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Our Founder

Steve Holcombe, a converted gambler and murderer, founded the ministry in 1881.





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How we help.



Prevention



Relief



Recovery



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Homelessness Prevention



Prevention Program

- **Location:** Southern Indiana campus
- **Serves:** Men, women, and families
- **Open:** By appointment only
- **Services:**
 - Case management
 - Counseling
 - Addiction recovery support groups
 - Classes on job readiness, parenting, personal finances, Christianity, etc.



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Homelessness Relief



Drop-In Program

- **Location:** Louisville campus
- **Serves:** Women and young children
- **Open:** Weekdays from 8 a.m. to 2 p.m.
- **Services:**
 - Intentional spiritual care
 - Restrooms
 - Showers
 - Laundry
 - Mailboxes
 - Personal belonging storage
 - Boxed meals as available



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Homelessness Recovery



LifeChange Program

- **Location:** Louisville campus
- **Serves:** Men
- **Open:** 24/7 residential
- **Services in 45-day Stability phase:**
 - Dorm-style bed, showers, laundry, case management
- **Services in 4-month Recovery phase:**
 - Dorm-style bed, all tangible needs, counseling, life skills classes, hands-on job training, local church involvement
- **Services in 1-year Transition phase:**
 - Private apartment, all tangible needs, counseling, relationship reconciliation support, transition planning



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Michael's Story

"I had no hope at all when I came [to Re:Center] and now I'm very hopeful. I feel like there's nothing I can't accomplish. I'm not alone."

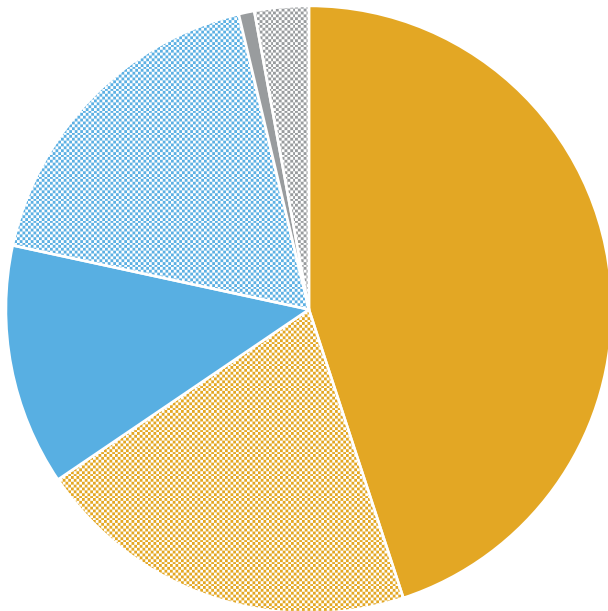




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Generosity is our lifeline.



General Donations

Restricted Grants

Event Revenue

Dotted portions represent donations from churches and denominational associations/conventions





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Together, we can impact homelessness.



Donate Money



Donate Goods



Donate Time



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Where to find us.



Louisville

733 East Jefferson Street
Louisville, KY 40202
502.584.6543



Southern Indiana

229 Walnut Street
Jeffersonville, IN 47130
812.914.7399



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thrift  thrive

Donate and shop with confidence:
You're helping the homeless thrive!

502.450.5311
thriftntrive.org



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Be constant in prayer.

- Our clients
- Our ministry team
- Recovery services for women and families





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Presentation 1/2



Re:Center Ministries

Where faith comes full circle.

recenterministries.org



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Family & Children's Place



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Welcome!



Pam Darnall
President/CEO



Leah Walker
*Senior Vice President
of External Affairs*



Holly Need
Director of Development



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Pam Darnall

President/CEO
Family & Children's Place

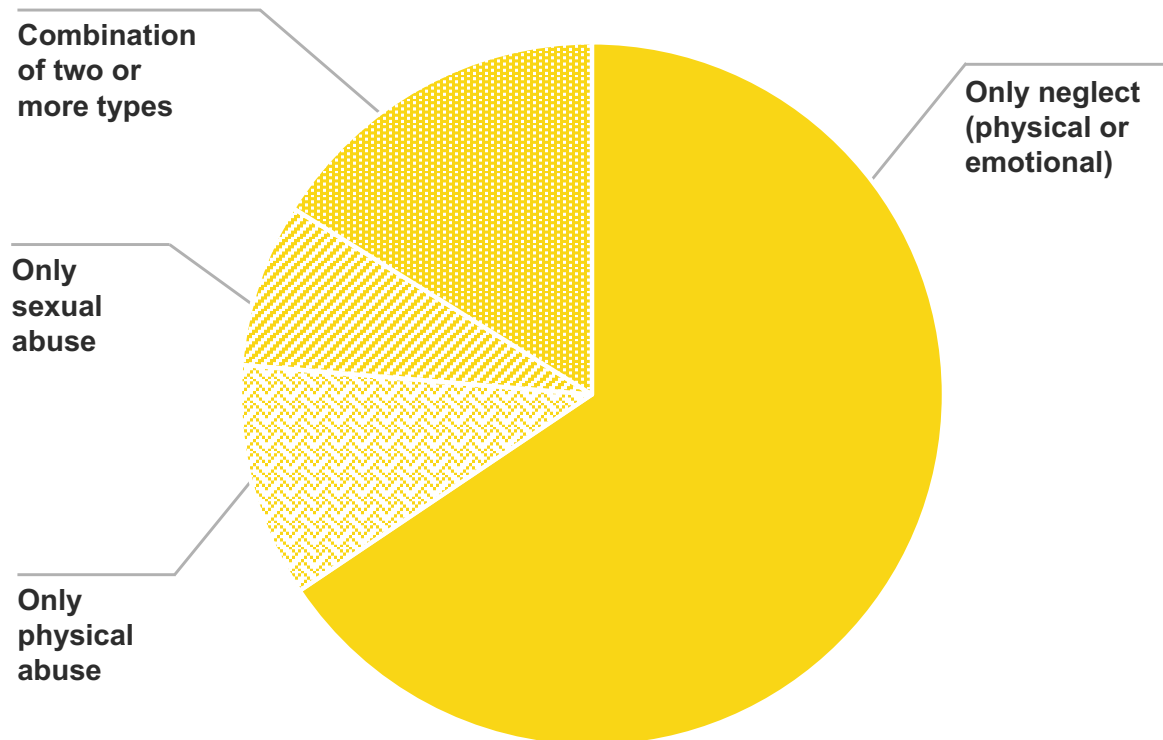




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Frequency of Child Maltreatment by Type



Emotional abuse is just as significant and harmful as other types. Unfortunately, it is tracked with less specificity.



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What is child maltreatment?

| Child Abuse

- **Physical abuse**
- Emotional abuse
- Sexual abuse

| Child Neglect

- Physical neglect
- Emotional neglect





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Presentation 2/2

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- **Emotional abuse**
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Presentation 2/2

What is child maltreatment?

| Child Abuse

- Physical abuse
- Emotional abuse
- **Sexual abuse**

| Child Neglect

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- Emotional neglect





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Presentation 2/2

What is child maltreatment?

| Child Abuse

- Physical abuse
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- Sexual abuse

| Child Neglect

- **Physical neglect**
- Emotional neglect





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What is child maltreatment?

| Child Abuse

- Physical abuse
- Emotional abuse
- Sexual abuse

| Child Neglect

- Physical neglect
- **Emotional neglect**





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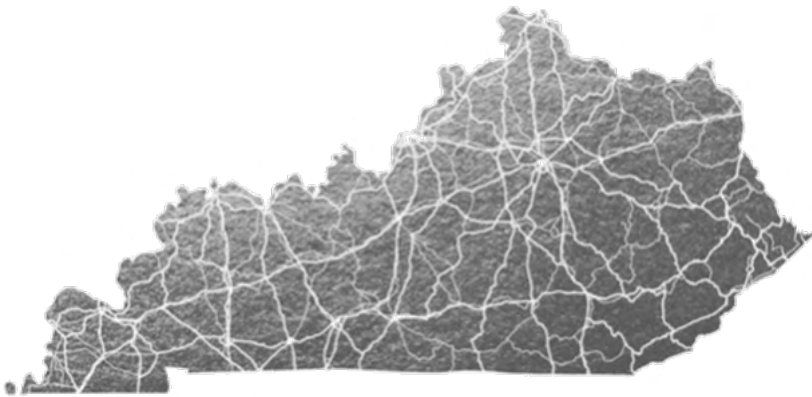
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Reflection



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#1

highest/worst rate of
child abuse and neglect



#9

highest/worst rate of
child abuse and neglect



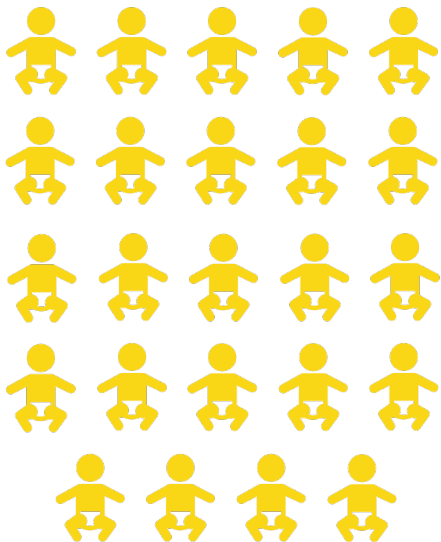
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For every 1,000 children
in Kentucky...

24

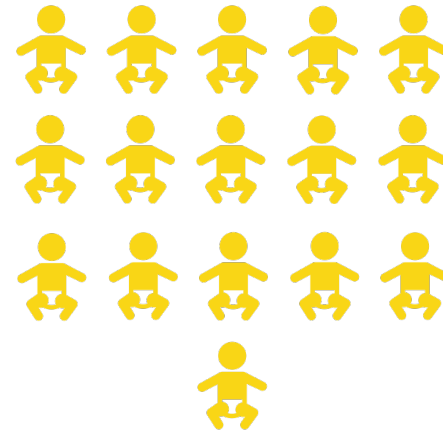
are abused or neglected.



For every 1,000 children
in Indiana...

16

are abused or neglected.





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78%

of abused or neglected
children were hurt
by a parent



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**5 children
are killed**

**from abuse or neglect
every single day**



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children *under the age of four* account for

**82% of
deaths**



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What's your ACE score?





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ACE score = 2

- | 4 times as likely to be an alcoholic
- | 2 times as likely to suffer from chronic depression
- | 2 times as likely to have a serious problem working





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ACE score = 2

- | 4 times as likely to be an alcoholic
- | 2 times as likely to suffer from chronic depression
- | 2 times as likely to have a serious problem working

ACE score = 4

- | 2 times as likely to be diagnosed with cancer
- | 4 times as likely to experience depression
- | 7 times as likely to be an alcoholic
- | 12 times as likely to die by suicide





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Founding

Founded as
Charity Organization
Society in 1883



Mission

Protect and heal
children and
families



Vision

Happy, healthy
children and families...
free from abuse



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How We Help

HANDS



Greater Louisville
Head Start



School-Based
Services



Child Advocacy
Centers



Counseling
Services



Prevent

Stop

Heal



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How We Help

HANDS



**Greater Louisville
Head Start**



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How We Help

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How We Help

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Prevent

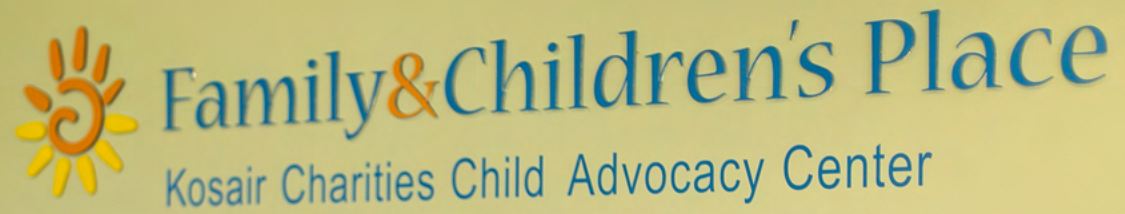
Stop

Heal



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60+ slides of a virtual tour removed due to space constraints in this portfolio



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5 Simple Ways to Protect & Heal Children



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Report

Kentucky
1.800.752.6200

Indiana
1.800.800.5556



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Refer

502.893.3900
famchildplace.org



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Advocate



/famchildplace



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Volunteer

[famchildplace.org/
volunteer](https://famchildplace.org/volunteer)



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Give

[famchildplace.org/
donate](https://famchildplace.org/donate)



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The video player features a title card on the left side with a yellow sun icon and the text "Dana and Harper's Story" in blue. The main video area shows a woman and a young girl sitting on a green couch. The video player includes a play button in the center, a progress bar at the bottom showing 0:00 / 8:12, and standard video controls like volume, settings, and full screen.



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Q&A



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Family & Children's Place